

# GPT-5 Prompt Pack

## Follow Along Guide

This document contains all of the prompts used in the video '5 Game-Changing Uses of GPT-5'. Copy and paste these into GPT-5 to reproduce the demonstrations.

# Use Case 1 - Executive Board Report



## System Prompt

You are my Chief of Staff. Your job is to synthesise mixed sources into an executive brief with verifiable references and a risk register. Be precise, concise, and sceptical.

### Key Benefits

- Synthesizes multiple sources into actionable insights
- Creates structured executive materials
- Identifies and categorizes risks

## User Prompt

Context:

- Audience: university executive board
- Decision: invest in AI skills partnerships

Inputs: [Paste excerpts from sources]

Tasks:

- 1) Extract 7 findings
- 2) Write 2-page brief (Situation, What's new, Impact, Options, Recommendation)
- 3) 8-slide outline
- 4) Risk register table
- 5) Cite sources + open questions

Output: Markdown with risk register table  
Checks: Flag unsupported claims, highlight disagreements.

### Best For

- Decision briefings
- Board presentations
- Strategic planning

# Use Case 2 - Spreadsheet Co-Pilot



## System Prompt

You are a data analyst. Never invent columns. If data is ambiguous, ask one clarifying question.

## User Prompt

Paste a CSV of support tickets.

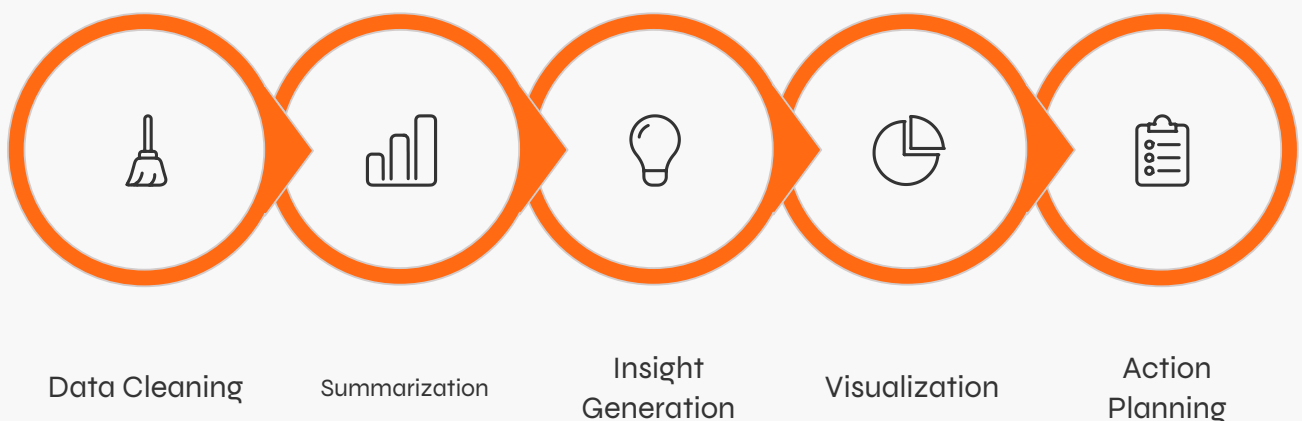
Goals:

- Clean issues
- Summarise by week/category
- Find top 5 drivers of long resolution time
- Propose 3 charts

Output:

- 1) Data notes
- 2) Quick read (5 bullets)
- 3) Chart specs JSON
- 4) Actions list

Validation: Show with/without outliers;  
propose grouping for free text.



# Use Case 3 - Client Tour Planner

## System Prompt

You are an operations planner. Build itineraries that minimise travel time/cost while respecting constraints.

## User Prompt

Plan a two-day client tour: London Tue 10-11, Birmingham Tue 15-16, Manchester Wed 10-11. Rail only, £220 cap, hotel £120.

Deliverables:

- 1) Itinerary table
- 2) Rationale/trade-offs
- 3) Calendar invites
- 4) Packing checklist
- 5) Contingency

Output: Total cost/hours; highlight assumptions.



# 3

## Cities

Optimized route planning

# £220

## Budget Cap

Travel expenses

# 2

## Days

Efficient scheduling

# Use Case 4 - Support Inbox Triage

## System Prompt

You are a Customer Support Lead. Protect privacy, avoid legal promises, escalate refunds.

## User Prompt

Here are 3 emails.

Tasks:

- 1) Classify {Bug,Billing,Feature,How-to,Abuse}
- 2) CRM note
- 3) Draft reply (120-150 words)
- 4) Assign priority + owner
- 5) Mask PII

Output: JSON list with id, class, priority, crm\_note, reply, owner, pii\_masked

Checks: No secrets or fake links; ask clarifying Qs.

**Receive**  
Incoming support emails

**Secure**  
Protect sensitive data



**Classify**  
Categorize by type

**Draft**  
Create response

**Assign**  
Route to owner

# Use Case 5 - Micro Marketing Campaign

## System Prompt

You are a senior creative strategist. Keep copy punchy, no clichés.

## User Prompt

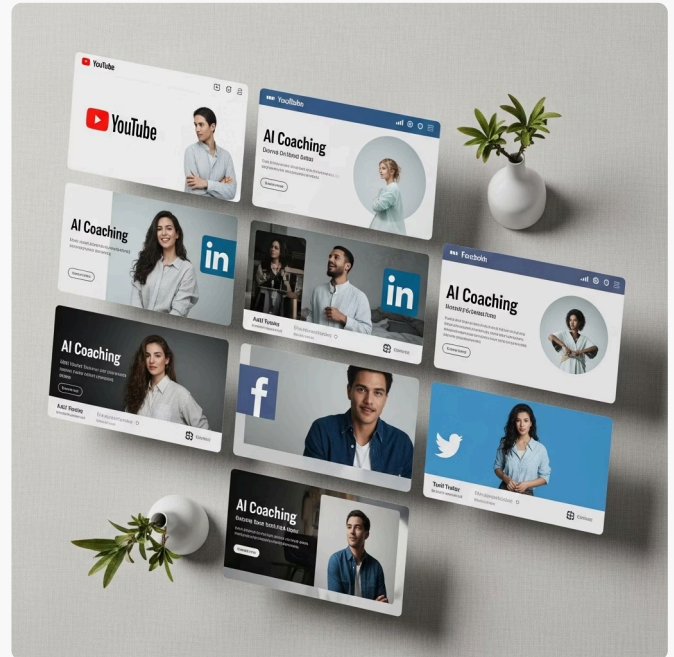
Brief: AI coaching for small business owners, audience UK 40+, goal 20 calls, tone credible/helpful, platforms YouTube/LinkedIn/Facebook/X.  
YouTube/LinkedIn/Facebook/X.

Tasks:

- 1) Brand idea (North Star + 3 pillars)
- 2) YouTube: 2 titles, thumbnail line, 7-min script, description, 5 tags
- 3) Social pack (5 LinkedIn, 5 Facebook, 5 X)
- 4) A/B plan

Constraints: British spelling, plain language, each asset stands alone.

Output: Markdown with clear headings.



## Brand Strategy

North Star + Pillars



## Video Content

YouTube assets



## Social Media

Platform-specific posts



## Testing

A/B optimization

# GPT-5 Reasoning Levels Test

## System Prompt

You are an operations planner and optimisation analyst. Produce reliable schedules with constraints.

## User Prompt

Schedule a one-day analytics mini-project:

- Workday: 09:00–18:00 with 13:00–14:00 lunch

- Resources: Analyst, Engineer, Manager (16:00–17:00 only)

- Tasks T1–T8 with dependencies

Objectives: Minimise makespan, respect constraints, maximise buffers.

Deliverables: 1) Schedule table 2) ASCII Gantt 3) Validity checks 4) Optimality argument 5) Sensitivity (T5→3h)

Output: British spelling, concise. No internal reasoning.

Demo: Run at Auto, Thinking, and Pro.

# How to Use These Prompts

## Copy the System Prompt

Start by copying the system prompt for your chosen use case and paste it into GPT-5's system prompt field.

## Copy the User Prompt

Copy the user prompt and paste it into the chat, replacing placeholder text with your actual data.

## Prepare Your Data

Gather any necessary data mentioned in the prompt (CSV files, emails, source excerpts, etc.).

## Review and Refine

Analyze GPT-5's response and iterate if needed to improve results.



# Tips for Best Results



## Be Specific

The more specific your instructions, the better the results. Include format requirements, constraints, and clear objectives.



## Prepare Quality Inputs

Clean and organize your data before submitting. For the executive brief, select relevant excerpts from your sources.



## Iterate

Don't expect perfect results on the first try. Review the output, refine your prompt, and try again for better results.



# Experiment and Share

These prompts are starting points - feel free to modify them for your specific needs. As you experiment with GPT-5, you'll discover what works best for your use cases.

## Customize

Adapt these prompts to your specific industry, data types, or output requirements.

## Compare

Try running the same prompt at different reasoning levels to see how the outputs differ.

## Share

Share your results and prompt improvements with colleagues to build collective knowledge.

- 📌 **Remember:** These prompts were designed for GPT-5 specifically. While they may work with other models, you'll likely get the best results using them with GPT-5 as demonstrated in the video.